

Director Editorial Content

Location: Franklin, TN

Content development and curation are central to everything we do here at Q Ideas, and vital towards helping our audience best understand how to engage culture through a biblical worldview. In this role, you'll strategically curate and implement our content through planning, creation, distribution, and measurement across Q Ideas' platforms. You'll also focus on concepting, crafting, and amplifying thought leadership, cultural commentary, and brand content across various multimedia on a multitude of issues. This role reports to the Executive Director and will work closely and collaborate with our Director of Marketing, Social Media Manager and Content Curator.

What You'll Do:

- You'll be the voice of our platform, curating, writing and identifying compelling content and stories, while overseeing and developing copy for our site, newsletter, and marketing concepts.
- Plan, manage and coordinate the seasonal and monthly content calendars across our channels via an engaging and timely narrative that flows smoothly and brings to life our evolving offering.
- Lead and holistically develop our overall content strategy and unique voice, while ensuring a uniform and inspiring experience across all channels.

- Serve as the editorial gatekeeper for all outbound content to ensure quality, clarity, creativity, authenticity, and consistency.
- Brainstorm ideas for new content series.
- Ensure SEO strategies are properly included in all content.
- Consistently use metrics to validate creative decisions, brand partnerships and drive engagement.
- Work with our Social Media Manager to bring content to life and promote via our social channels.
- Work with our Content Curator to determine the issues to be addressed while utilizing our approach of tone and posture in educating our audience.

Who You Are:

- You have prior and proven experience working on editorial content that gets attention and produces results for an established brand, editorial publication, or non-profit.
- Strong intuitive writer, with attention to detail and capable of creating interesting headlines and captivating meta copy.
- Ability to work in a creative environment and engage a multitude of issues with care and discipline.
- A theological and philosophical viewpoint that aligns closely with our mission to equip and educate leaders on navigating current culture with a commitment to Biblical orthodoxy.

- Enjoy debating important ideas and how best to make our audience aware and able to take action when necessary.
- Self-starter and proactive problem solver, who must be able to work independently, recognize potential needs, act on them before they arise, and deal with ambiguity in a fast-paced environment.
- Excellent communication skills, both written and verbal, and capable of editing the work of others.
- Ability to work independently as well as collaboratively.
- Past experience managing projects – ideally managing content projects, but we are open to other industry experience.
- Personal thriving and evident relationship with Jesus Christ.

Who We Are:

Q Ideas offers a front-row seat to learn about faith & culture and was founded by Gabe & Rebekah Lyons in 2007 as a platform to help leaders and influencers engage culture from a biblical worldview. Today, we accomplish this mission through media and live events designed for the thoughtful Christian. The “Q” in our name stands for questions, and it comes from the belief that an informed, winsome, and theologically faithful approach starts with Christians who seek to understand, learn and grow.

To Apply:

Please apply ONLY if you meet the above qualifications. Send a cover letter and resume to jobs@qideas.org with the subject line “Editorial Content Manager: [YOUR NAME]” along with written examples of your work. This is a full-time, on-site, mid-level position in Franklin, TN. We are an equal opportunity employer.