

Graphic Designer

Location: Franklin, TN

Design at Q Ideas isn't one discipline working in isolation. Far from it. Instead, you'll work in unison with every team, thoughtfully infusing our user-centered strategy visually across all areas of our organization. In this role, you'll influence art direction and development through collaboration with our brand, marketing, and content practices. We're looking for a skilled designer to help aesthetically guide our users through a winsome experience across all our products and platforms. This role reports to the Director of Marketing and will work closely and collaborate with both our Editorial Content Manager and Social Media Manager.

What You'll Do:

- Create simple and elegant front-facing marketing collateral including, but not limited to: Brand and product marketing campaigns, landing pages, logos, iconography, advertising, email, web collateral, infographics, newsletters, social media needs, and more.
- Execute the creative needs for the seasonal and monthly content calendars across our channels via an engaging and timely narrative that flows smoothly and brings to life our evolving offering.
- Conceptualize, design, and execute the production of print and digital projects that are aligned with our brand visual identity.
- Create daily visuals for digital and social platforms.

- Ensure a uniform and inspiring visual experience exists across all channels.
- Serve as the visual gatekeeper for all content to ensure quality, clarity, creativity, authenticity, and consistency.
- Brainstorm ideas for new content series.
- Ensure SEO strategies are properly included in all content.
- Consistently use metrics to validate creative decisions, brand partnerships and drive engagement.

Who You Are:

- Extremely proficient in the Adobe Creative Suite.
- You have an affinity for all things art and design, producing daily content across our media platforms.
- Ability to work quickly and efficiently, delivering high-quality results under the pressure of deadlines, with routinely quick turnaround times.
- Excellent time management and prioritization skills with strong attention to detail.
- You thrive when working collaboratively with a team, independently and/or under close direction.
- Hand lettering, web design, and photography skills are a plus.

- Personal thriving and evident relationship with Jesus Christ.

Who We Are:

Q Ideas offers a front-row seat to learn about faith & culture and was founded by Gabe & Rebekah Lyons in 2007 as a platform to help leaders and influencers engage culture from a biblical worldview. Today, we accomplish this mission through media and live events designed for the thoughtful Christian. The “Q” in our name stands for questions, and it comes from the belief that an informed, winsome, and theologically faithful approach starts with Christians who seek to understand, learn and grow.

To Apply:

Please apply ONLY if you meet the above qualifications. Send a cover letter and resume to jobs@qideas.org with the subject line “Graphic Designer: [YOUR NAME]” along with visual examples of your work. This is a full-time, on-site, mid-level position in Franklin, TN. We are an equal opportunity employer.